



PLACE YOUR
FUNDRAISING NEEDS
IN OUR HANDS



DID YOU KNOW?

- Coffee is the second most traded product in the world after petroleum.
- Americans consume 400 million cups of coffee per day making the U.S. the leading consumer of coffee in the world.
- Over 50% of American adults drink coffee every single day.
- Among coffee drinkers, the average daily consumption in the United States is 3.2 cups.
- Over 30 million Americans drink specialty/gourmet coffee beverages daily.

SOURCE: The National Coffee Association and The Specialty Coffee Association of America annual surveys.



iBEAN COFFEE & FUNDRAISING

In today's challenging economic times, we offer an intelligent solution to your fundraising needs.

Our fundraising program does not require any upfront costs. Our sales representatives will equip you with all of the necessary tools to sell successfully, raising the funds needed to support your cause. You simply obtain coffee orders, collect funds and send payment for the total amount of your purchase. We then roast your coffee to order and deliver it fresh to you, complete with custom labels promoting your organization. By fundraising with iBEAN COFFEE, you provide your supporters with a customized gourmet product at a competitive price!

BEING DIFFERENT MAKES A REAL DIFFERENCE

Six reasons to use iBEAN COFFEE for your next fundraising event:

1. PRACTICALITY

It makes sense to fundraise with a familiar and affordable product that people enjoy daily.

2. QUALITY & EFFICIENCY

Your supporters will enjoy fresh, gourmet coffee within weeks of placing their order.

3. CUSTOM LABELING

With your own custom-designed labels, your supporters will be reminded of your cause every day.

4. SOCIAL ENTERPRISING

When you fundraise with iBEAN, you empower people and enhance lives.

5. RESIDUAL SALES

iBEAN COFFEE can fundraise year-round on your behalf.

6. ONE-ON-ONE RELATIONSHIP

At iBEAN COFFEE, customer service matters – period.

HOW WE WORK WITH YOU

iBEAN COFFEE is your business partner, working hand-in-hand with you throughout the process.

FIRST, we supply you with brochures and sales materials, and support you every step of the way. **THEN**, you supply us with materials to create your custom labels. **NEXT**, your sellers take orders for five varieties of fresh gourmet coffee and collect payment for sales. **AT THE END OF YOUR SALE**, you gather all forms and place one bulk order via fax or e-mail. **AT THE SAME TIME**, you remit your total payment to us and keep \$3.00 for each 12 ounce bag of coffee sold! **FINALLY**, we roast and bag your coffee with your own custom label on the front. We quickly ship your bulk order to you for distribution and – **VOILA!** – your supporters enjoy their iBEAN COFFEE while being reminded of your cause every day.

WHAT'S YOUR IDEA?

Whatever your cause, iBEAN COFFEE has a fundraising program for you that is simple, unique and successful.



Your own custom-designed labels on iBEAN COFFEE bags keep your fundraising cause front and center long after the sale.

YOUR CAUSE HELPS ANOTHER CAUSE!

The owners of iBEAN COFFEE have carefully combined market-based strategies and a sound business model with their desire to bring hope and opportunity to disenfranchised community members. To achieve this, iBEAN has proudly chosen as their packaging partner a nationally recognized Social Enterprise that provides competitive employment opportunities for disabled and wounded warrior military populations.



Select your favorites from this enticing array of fresh roasted coffees.



enlightened

LIGHT & VIBRANT



emboldened

BOLD & RICH



fortuitous

FRENCH ROAST



superlative

ESPRESSO ROAST



delighted

FULL-BODIED DECAF

GETTING STARTED

To begin fundraising....

e-mail us at fundraising@iBEANCOFFEE.com

or visit our website at www.iBEANCOFFEE.com

imagine. Believe. Empower. Achieve...Now!